


COLOR CODES						
PRIMARY COLORS		SECONDARY COLORS				
		100%	80%	60%	40%	20%
PMS 186		PMS 425				
CMYK 2, 100, 85, 6		CMYK 38, 28, 21, 63				
RGB 200, 16, 46		RGB 77, 82, 90	113, 117, 123	148, 151, 156	184, 186, 189	219, 220, 222
HEX c8102e		HEX 4d525a	71757b	94979c	b8babd	dbdcde
		PMS 326				
		CMYK 86, 1, 41, 0				
		RGB 0, 158, 170	51, 191, 187	102, 207, 204	153, 223, 221	204, 239, 238
		HEX 00afaa	33bfb3	66cfcc	99didd	ccfeee
		PMS 376				
		CMYK 55, 3, 100, 0				
		RGB 129, 189, 0	154, 201, 51	179, 215, 102	205, 288, 153	230, 242, 204
		HEX 81be00	9ac933	b3d766	cde499	e6f2cc
		PMS 109				
		CMYK 1, 16, 100, 0				
		RGB 254, 209, 0	255, 219, 51	255, 228, 102	255, 237, 153	255, 246, 204
		HEX ffd200	ffdb33	ffe466	ffed99	fff6cc
Do not use gradients of primary colors						
						

Figure 1. Mercy Corps color scheme

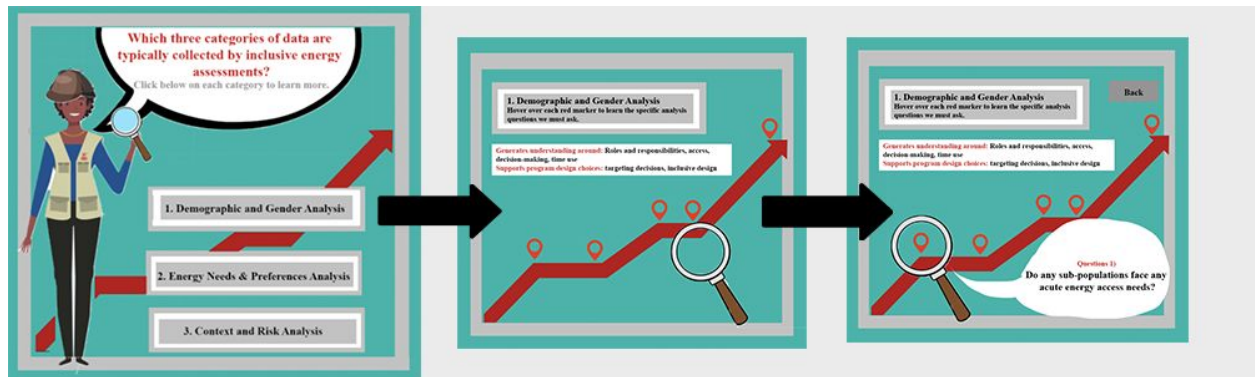


Figure 2. Model for the Articulate

## ARTICULATE 1:

Upon delivery please name the file this: Mercy\_corps\_.IEA3-1\_-assessment-data\_v1

- **Type of Articulate:** Interactive Diagram (Drag and Reveal)
- **Link to Sample:**

<https://360.articulate.com/review/content/d38c3c8a-8a4d-47eb-b0f3-2725f25e1ed9/review>

**Visual Description:** For this articulate, we are displaying the content in the three colored sections below (red, yellow, and blue) in the format of the reference image seen above (Figure 2). When users first view the articulate, they will see the left-most image in Figure 2, displaying three buttons with the captions: “Demographic and Gender Analysis”, “Energy Needs & Preferences Analysis”, and “Context & Risk Analysis” respectively. The text in the first screen can be viewed in Table 1 (highlighted in green). Once clicking on a button, users will view the content seen in the respective table for each button (Demographic and Gender Analysis” = yellow, “Energy Needs & Preferences Analysis” = red, and “Context & Risk Analysis” = blue). A model for how the content will appear can be seen in the center image of Figure 2. The questions will not immediately be visible, and instead will be shown once the user drags the magnifying glass over to one of the location markers on the graph. Each location marker will correspond with one Specific Analysis Question. A button will be available for the user to return to the first screen.

**Table 1:** Homepage screen

<b>Which three categories of data are typically collected by inclusive energy assessments?</b> <i>Click below on each category to learn more.</i>	
	Demographic and Gender Analysis
	Energy Needs & Preferences Analysis
	Context & Risk Analysis

**Table 2:** Demographic and Gender Analysis Content

<b>Demographic and Gender Analysis</b> <i>Drag the magnifying glass over each location marker to view the Specific Analysis Questions associated with this category of data.</i>	
<b>Generates understanding around</b>	Roles and responsibilities, Access, Decision-making, Time use
<b>Supports these program design choices</b>	Targeting decisions, inclusive design choices

[Questions for Demographic and Gender Analysis]:

What are the energy-dependent roles and responsibilities within the household (for men, women, boys, and girls)?
Do diverse groups of boys, men, women and girls have equal access to energy products and services?
Does gender and identity influence who makes decisions about energy access and use? How?
How do energy access gaps reinforce or perpetuate power and gender imbalances?
Do any sub populations face particularly acute energy access needs?

**Table 3:** Energy Needs & Preferences Analysis Content

**Energy Needs & Preferences Analysis**

*Drag the magnifying glass over each location marker to view the Specific Analysis Questions associated with this category of data.*

<b><i>Generates understanding around</i></b>	Priority energy needs, potential solutions
<b><i>Supports these program design choices</i></b>	Energy-related program objectives, preferred energy solutions

[Questions for Energy Needs & Preferences Analysis]:

What are predominant strategies and solutions employed to access and use energy?
How has energy access been disrupted by the crisis across energy spheres (home, productive, community)?
Which energy needs and opportunities were prioritized by community consultations?
What preferences were expressed around energy solutions (including energy solutions and delivery modalities)?

**Table 4:** Context & Risk Analysis Content

**Context & Risk Analysis**

*Drag the magnifying glass over each location marker to view the Specific Analysis Questions associated with this category of data.*

<b><i>Generates understanding around</i></b>	Cultural, markets, legal context, GBV Risks
<b><i>Supports these program design choices</i></b>	Energy solution feasibility, risk mitigation measures

[Questions for Context & Risk Analysis]:

What are the coping strategies that <b><i>increase</i></b> and <b><i>decrease</i></b> exposure to risk associated with energy access?
Does energy (lighting, etc.) impact who can go where? Why and how?
What are the major risks (and sources of risks and violence) related to potential interventions? What is the community capacity to mitigate these risks?
Where is the community best placed to lead and contribute to energy solutions?